



BOYS & GIRLS CLUBS
OF WELD COUNTY



2024 Event Sponsorship Opportunities



GREAT FUTURES START HERE.



Questions? Please contact:
Travis Hitt - VP of Marketing & Engagement
Events.marketing@bgcweld.org
(970) 353 - 0685

***ELEGANT NIGHT - \$1,000 to \$20,000**

April 27, 2024 | DoubleTree by Hilton - Greeley

- Traditional gala evening fundraiser, Champion of Youth honoree and our Youth of the Year
- Estimated 400 Weld County stakeholders, primarily Greeley & Windsor residents

Dancing with the Weld County Stars - \$1,250 to \$5,000

July 17, 2024 | Candlelight Dinner Playhouse - Johnstown

- Peer-to-peer fundraising with 5-7 local Stars garnering votes to win the Champion title
- Estimated 270 attendees, a reach of over 1,000 people on social media and other avenues

Calf Auction - \$2,500 to \$10,000

November 2024 | Greeley Producers

- Free event and prime rib lunch with a live & silent auction
- + 125 attendees, primarily from the agriculture sector

Youth of the Year: Hope Breakfast - \$1,250 to \$7,500

December 5, 2024 | DoubleTree by Hilton - Greeley

- Learn more about the impact the Clubs have on our youth at this free breakfast, as we announce our annual Youth of the Year, education scholarship winner
- +150 of primarily Greeley residents in attendance

****In-Kind Donations****

We are always willing to accept in-kind donations for our various events.

Events & Levels	Limit	Media Coverage: Website, Social Media or Press	Logo Placement	Reserved Seats (Up To)	Recognition	Ad In Program
Elegant Night - April 27, 2024						
Platinum - \$20,000	1	Web, Social & Press	Above The Line	16	Welcome Remarks	1 Page
Diamond - \$10,000	3	Web, Social & Press	Below The Line	16	Verbal	1/2 Page
Dinner - \$10,000	1	Web & Social	Program & Screen	16	Verbal	1/2 Page
Ruby - \$7,500		Web & Social	Program & Screen	16	Verbal	1/4 Page
Wine - \$5,000	1	Web & Social	Program & Screen	8	Verbal	1/4 Page
Performance - \$5,000	1	Web & Social	Program & Screen	8	Verbal	1/4 Page
Emerald - \$5,000		Web & Social	Program & Screen	8	Verbal	
Sapphire - \$2,500		Social Media	Program & Screen	8		
Pearl - \$1,000			Program	2		
Dancing with the Weld County Stars - July 17, 2024						
Presenting - \$5,000	1	Web, Social & Press	Above The Line	12	Welcome Remarks	1 Page
Digital - \$2,500	1	Web, Social & Press	Program & Screen	6	Verbal	1/2 Page
Supporting - \$2,500	3	Web & Social	Program & Screen	6	Verbal	1/2 Page
Association - \$1,250		Social Media	Program	6		
Calf Auction - November 2024						
Presenting - \$10,000	1	Web, Social & Press	Above The Line		Verbal	
Supporting - \$5,000	3	Website	Below The Line		Verbal	
Food Underwriter - \$2,500	1	Website	Program & Screen			
Association - \$2,500		Social Media	Program & Screen			
Youth of the Year: Hope Breakfast - December 5, 2024						
Presenting - \$7,500	1	Web, Social & Press	Above The Line	10	Welcome Remarks	1 Page
Supporting - \$2,500		Web, Social & Press	Program	10	Verbal	1/2 Page
Association - \$1,250		Web & Social	Program	10		

Our Mission

To inspire & enable all young people, especially those who need us most, to reach their full as productive, caring, responsible citizens



Boys & Girls Clubs of Weld County (BGCWC) is a private, nonprofit organization that has been serving youth ages 6-18 since 1964. Recognized as one of northern Colorado's premier nonprofits, BGCWC offers comprehensive youth development, after-school, and summer programs at seven locations: two stand-alone Clubhouses and five in-school- and community-based sites in Greeley, Milliken, Fort Lupton, Fort Morgan and Galeton.

For more information, please contact our Director of Marketing & Engagement, Rachel Bigum:
events.marketing@bgcweld.org or (970) 353 - 0685



Director of Marketing & Engagement

Rachel Bigum
(970) 353 - 0685
events.marketing@bgcweld.org
Tax ID: 84-0529902

Name: _____ Phone: _____

Company: _____

Address: _____

Email: _____

SPONSORSHIP LEVELS				PAYMENT INFORMATION	
Please circle the level(s) you wish to sponsor:				Amount: _____	
Elegant Night	Dancing with the Weld County Stars	Calf Auction	Youth of the Year: Hope Breakfast	Method of Payment	
<u>Platinum</u> \$20,000	<u>Presenting</u> \$5,000	<u>Presenting</u> \$10,000	<u>Presenting</u> \$7,500	_____ Check - Please sent to P.O. Box 812 - Greeley, CO	
<u>Diamond</u> \$10,000	<u>Digital</u> \$2,500	<u>Supporting</u> \$5,000	<u>Supporting</u> \$2,500	_____ Charge this card	
<u>Dinner</u> \$10,000	<u>Supporting</u> \$2,500	<u>Food</u> \$2,500	<u>Association</u> \$1,250	_____ Please send invoice <i>Payment must be received prior to event, unless authorized</i>	
<u>Ruby</u> \$7,500	<u>Association</u> \$1,250	<u>Association</u> \$2,500		Card # _____	
<u>Wine</u> \$5,000				CVC _____	
<u>Performance</u> \$5,000				Exp. Date: _____ / _____	
<u>Emerald</u> \$5,000				Contact our VP of Finance, Heather Henry: <i>finance@bgcweld.org or (970) 573 - 6728</i>	
<u>Sapphire</u> \$2,500				<u>DONOR / GUEST AUTHORIZED SIGNATURE</u>	
<u>Pearl</u> \$1,000					

In-Kind Donation

Value: _____ Description: _____