

## Growing Futures Group Action Plan 2021

Objective: Inspire women to become involved with the Boys & Girls Clubs of Weld County (BGCWC) Growing Futures Group by providing opportunities to mentor, engage and fund opportunities that impact the young women and girls at BGCWC.

Goal	Strategy	Measures
<p><b>Executive</b>  <i>Ensure ongoing success and strength of BGCWC's Growing Futures Group.</i></p>	<ul style="list-style-type: none"> <li>• Develop strategic direction for GFG.</li> <li>• Expand Advisory Committee members as needed.</li> <li>• Lead 3 committees: Membership, Education &amp; Events.</li> </ul>	<ul style="list-style-type: none"> <li>• Create Annual Plan with objectives, goals, strategies and measures.</li> <li>• Share plan with BGCWC and GFG Members.</li> <li>• Communicated successes with membership and BGCWC Board.</li> </ul>
<p><b>Education</b>  <i>Provide opportunities for members to engage with BGCWC club members and directly see the impact of their support.</i></p>	<ul style="list-style-type: none"> <li>• Coordinate mentor/volunteer opportunities with BGCWC staff.</li> <li>• Possible options:                      Hobby Day at the Club                      Career Field Trips                      Job Shadowing</li> </ul>	<ul style="list-style-type: none"> <li>• Work with BGCWC staff to organize volunteer opportunities/supplies.</li> <li>• Track participation of each member for events and volunteering.</li> <li>• Communicate volunteer options.</li> </ul>
<p><b>Partnership</b>  <i>1. Mobilize partners to attend educational socials and work towards creating strong collaborations to further our mission.</i>  <i>2. Recruit new and retain current partners by creating a unique, welcoming and fulfilling experience.</i></p>	<ul style="list-style-type: none"> <li>• Recruit new GFG partners through quarterly socials and fundraising events.</li> <li>• Ensure partners feel connected throughout the year with mentorship and event opportunities.</li> <li>• Goal of 20 new partners by 12/31/2022</li> </ul>	<ul style="list-style-type: none"> <li>• Work with BGCWC staff to create strong partnerships that benefit mentorship programming and beyond.</li> <li>• Explore hosting 1 new collaboration event in 2022</li> <li>• Connect potential sponsors to on-going events and activities.</li> <li>• Survey membership</li> <li>• Send Thank you notes to members</li> <li>• Engage partners through one-to-one meetings, socials and volunteer events.</li> <li>• Invite members to all BGCWC events.</li> </ul>